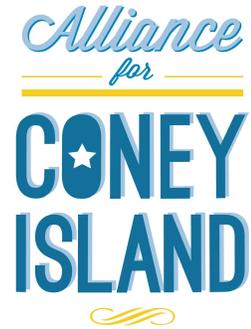


Alliance for Coney Island
1323 Surf Avenue
Brooklyn, NY 11224
AllianceForConeyIsland.org



Media Contact: Cindy Godla
Events, Marketing and Public Relations Manager
Cindy@AllianceforConeyIsland.org
347-476-3384

For Immediate Release:

Alliance for Coney Island announces participating businesses in the Ninth Annual Small Business Saturday®

Coney Island, November 19, 2018 – Alliance for Coney Island has announced a variety of Coney Island Businesses that will be participating in this year’s Small Business Saturday® celebration, which takes place on November 24th.

Created by American Express in 2010, Small Business Saturday serves as the ceremonial kickoff to the holiday shopping season for small businesses across the United States. Coney Island’s diverse small business community will be uniting together through promotions that will offer shoppers deals on apparel, hair and nail salons, restaurants, pharmacies and more. Small Business Saturday celebrates the diversity of small businesses across the U.S. and the Alliance for Coney Island recognizes the importance of supporting these businesses, the jobs they help create, and the culture they foster in local communities.

We invite all New Yorkers and Coney Islanders to “shop small” for the holiday season by visiting our local businesses and spend their day enjoying these deals and supporting our community.. Participating businesses can be identified by the blue & white balloons outside their storefront throughout Mermaid Avenue and the Amusement District.

Merchants and consumers can learn more about Coney Island’s Small Business Saturday by visiting @ConeyIslandFun on Facebook or visiting AllianceforConeyIsland.org.

Alliance for Coney Island

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President and New York City Economic Development Corporation.

About Small Business Saturday

November 24th is the ninth annual Small Business Saturday. Dedicated to supporting the diverse range of local businesses that help to create jobs, boost the economy and enhance neighborhoods around the country. Small Business Saturday was created by American Express in 2010 in response to small business owners' most pressing need: getting more customers. Learn more and connect with us on ShopSmall.com, [instagram.com/shopsmall](https://www.instagram.com/shopsmall), [facebook.com/SmallBusinessSaturday](https://www.facebook.com/SmallBusinessSaturday).

Save The Date
#SmallBusinessSaturday!

**SHOW LOVE,
#SHOPSMALL**

★ SMALL BUSINESS ★
SATURDAY®

NOV 24
Alliance
CONEY ISLAND

Your favorite Coney Island businesses invite you
to #ShopSmall and experience the exciting
deals and discounts!

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